

# Cookies Policy

## Introduction

Our website uses cookies to help provide you with the best website experience and most relevant content. **Cookies** are small text files which help the website to function properly and track browsing behaviour and actions.

This may include the pages you have visited, information about the device or browser you are using, any errors you encountered and data relating to any online transactions such as memberships, donations and online shop purchases. This information can build up a picture of your browsing habits and actions.

Cookies help us to:

- make our website work as you'd expect
- remember your settings during and between visits
- improve the speed/security of the site
- allow you to share pages with social networks like Facebook
- continuously improve our website for you

We do not use cookies to:

- collect any personally identifiable information (without your express permission)
- collect any sensitive information (without your express permission)
- pass personally identifiable data to third parties
- pay sales commissions

We have both required and optional cookies on our website. Required cookies cannot be disabled and are there to ensure the security and basic functionality of our website. Optional cookies will collect extra tracking information and can be disabled – look for the banner that pops up when you first enter our website.

You can learn more about all the cookies we use and how to disable them below.

## Our cookies

*Cookie provider:* The Wildlife Trusts

*Purpose:* Used by the website to remember cookie preferences.

*Cookies:* cookie-agreed, MCPopupClosed

*Cookie provider:* Facebook

*Purpose:* Used by Facebook for sharing content, conversion tracking, optimisation, creating audiences for Facebook Ads and marketing.

*Cookies:* \_fbp, fr

*Provider policy:* [Facebook](#)

*Cookie provider:* Paypal

*Purpose:* Used to support payment services.

*Cookies:* AKDC, LANG, X-PP-SILOVER, akavpau\_ppsd, enforce\_policy, nsid, ts, ts\_c, tsrce, x-csrf-jwt, x-pp-s

*Provider policy:* [Paypal](#)

*Cookie provider:* Vimeo

*Purpose:* Used to embed videos from Vimeo using cookies that we consider essential to the video player experience. Does not use third-party analytics or advertising cookies.

*Cookies:* player, void

*Provider policy:* [Vimeo](#)

*Cookie provider:* Eventbrite

*Purpose:* Used to deliver event booking services and content tailored to the user's interests.

*Cookies:* \_ga, \_gat, \_gid, AS, csrftoken, eblang, G, janus\_re, mgref, SP, SS, ebGAClientId, lux\_uid, SERVERID

*Provider policy:* [Eventbrite](#)

*Cookie provider:* New Relic

*Purpose:* Anonymously maintains a user's browsing session on the website to allow us to monitor and troubleshoot website performance.

*Cookies:* JSESSIONID

*Provider policy:* [New Relic](#)

*Cookie provider:* Engaging Networks

*Purpose:* Maintains a user's browsing session on the website when participating with our online campaigning activities.

*Cookies:* en\_sessionId

*Provider policy:* [Engaging Networks](#)

*Cookie provider:* Google

*Purpose:* Used to understand website usage including how users found and explored our site and how their experience can be enhanced. Google also provides campaign tracking, advertising and website functionality services.

*Cookies:* IDE, \_ga, \_gat, \_gat\_UA-xxxxxxx-xx, \_gid

*Provider policy:* [Google](#)

*Cookie provider:* Stripe

*Purpose:* Used for making card transactions on the website. Provided by Stripe.com which allows online transactions without storing any credit card information.

*Cookies:* \_\_stripe\_mid, \_\_stripe\_sid

*Provider policy:* [Stripe](#)

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org)

To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>