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1 Yorkshire Wildlife Trust

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## Educating, Engaging, Inspiring: championing the need for cleaner rivers and seas at the Living Seas Centre, Flamborough.

As an organisation, our vision is for a thriving, productive, wildlife-rich North Sea, resilient to a changing climate and the increasing pressures on our natural resources. For over a decade, we have been working collaboratively with a range of stakeholders to protect the river and marine environment, both inland and along the North and East Yorkshire Coast, and have made real progress in securing significant, long-term conservation gains for North Sea habitats and species.

However, there is still much work to do both on land and at sea to protect our rivers and coastlines. In order to achieve our vision, we now need to significantly raise public awareness of, and engagement in, the pollution threatening our rivers and coastlines in Yorkshire.

Alongside our existing activity to clean up our rivers and seas (which includes advocacy, group beach cleans, local stakeholder engagement, litter and microplastic surveys, targeted social/media communications and community outreach), we need to create a dedicated hub at our Living Seas Centre (LSC) in Flamborough where North Sea advocacy and county-wide marine and river pollution activities and initiatives can take place. We want to transform our LSC into the Trust's flagship 'Advocacy and Marine Pollution Community Hub' in Yorkshire – a place where we can catalyse change and champion calls to action.





## The Project

Through this project, we will:

- Develop and install bespoke interpretation materials to educate visitors about the threats facing our rivers, coastlines and seas. These resources will be evidence based, fully interactive and future-proofed through the use of QR codes which can be updated with the latest information, while also facilitating further learning at home, and off-site from the LSC. These QR codes will link to the Trust's latest community events such as beach cleans and presentations, furthering our conservation objectives, while also providing information on the work of our colleagues at The Rivers Trust, Marine Conservation Society, etc.
- 2. Create an outdoor classroom for immersive learning and community engagement. We have identified an outdoor space to the right of the Living Seas Centre (picture to the right) which is located just a stone's throw away from South Landing beach which we will redevelop into a fit for purpose, safe, outdoor classroom for an elevated learning experience. The area will feature improved wheelchair access, a newly gravelled floor, whiteboard and covered seating.





## **Funding Request**

Core activity	Details	Estimated costs
1 – Creation of bespoke educational interpretation materials	Development and design of bespoke river and marine pollution interpretation and creation of QR codes.	£1,300
	Educational items including: dive boards, ID books/guides, weather writers, trays and hand lenses	£1,400
	Fabrication and installation of interpretation within LSC.	£2,000
2 – Creation of outdoor classroom & engagement space	Clearance of proposed classroom area, relaying of membrane and gravel flooring and improvement to wheelchair access	£500
	Procurement and installation of appropriate bench seating for students and community members	£1,000
	Blackboard/whiteboard for outdoor classroom wall	£200
	Heavy-duty awning to provide shelter from the sun or rain for school groups	£5,000
3 – Project Management	10 days @£360 p/d	£3,600
Total		£15,000