



Yorkshire
Wildlife Trust

1 St. George's Place,
York, YO24 1GN

01904 659570

@YorksWildlife

Yorkshire Wildlife Trust

yorkshirewildlifetrust_

Yorkshire Wildlife Trust is a
company limited by guarantee.
Registered in England No. 409650
and is a registered charity No. 210807

Educating, Engaging, Inspiring: championing the need for cleaner rivers and seas at the Living Seas Centre, Flamborough.

As an organisation, our vision is for a thriving, productive, wildlife-rich North Sea, resilient to a changing climate and the increasing pressures on our natural resources. For over a decade, we have been working collaboratively with a range of stakeholders to protect the river and marine environment, both inland and along the North and East Yorkshire Coast, and have made real progress in securing significant, long-term conservation gains for North Sea habitats and species.

However, there is still much work to do both on land and at sea to protect our rivers and coastlines. In order to achieve our vision, we now need to significantly raise public awareness of, and engagement in, the pollution threatening our rivers and coastlines in Yorkshire.

Alongside our existing activity to clean up our rivers and seas (which includes advocacy, group beach cleans, local stakeholder engagement, litter and microplastic surveys, targeted social/media communications and community outreach), we need to create a dedicated hub at our Living Seas Centre (LSC) in Flamborough where North Sea advocacy and county-wide marine and river pollution activities and initiatives can take place. We want to transform our LSC into the Trust's flagship '*Advocacy and Marine Pollution Community Hub*' in Yorkshire – a place where we can catalyse change and champion calls to action.



ywt.org.uk

Yorkshire Wildlife Trust is the only charity entirely dedicated to conserving, protecting and enhancing Yorkshire's wildlife and wild places

