



Yorkshire Wildlife Trust

Visitor Information Panels (VIPs): Sponsorship Opportunities

Hidden gems, magical woodlands, wetland oases, urban escapes and colourful wildflower meadows are scattered across Yorkshire. Over 100 Yorkshire Wildlife Trust nature reserves are providing wildlife and people with refuges from the hustle and bustle of modern life.

These special wild places are attracting thousands of visitors each year: from Askham Bog that attracts both local York residents and botanists from far and wide, to Flamborough Cliffs which is home to one of the most important sea bird colonies in Europe and brings people from across the country to East Yorkshire.



Each year we are pleased to welcome hundreds of families, nature enthusiasts, dog walkers, ramblers and Sunday strollers to our nature reserves and we want to provide the best experience possible for everyone who visits.



Exploring Flamborough Cliffs

Discover more with our top tips...

Through the seasons...

- SPRING** Northern marsh orchids burst into colour on the cliffs as flocks of puffins, gullinots, razorbills and kittiwakes begin to return in great numbers. Swallows and house martins head northwards along the coast.
- SUMMER** Nesting skylarks and meadow pipits sing above your head. The cliffs become jam-packed with the sight, sound and even the smell of thousands of breeding seabirds! Out at sea, breaching minke whales can be seen.
- AUTUMN** Flocks of fringes, warblers and shrubs shelter in the hedgerows as they pass through on their incredible autumn migrations. Out at sea, skuas – the agile 'pirates of the sea' – can be seen harrying other seabirds into dropping their hard earned catch.
- WINTER** Brown hares lead across the grass cliffs and barn owls, stoats and weasels can be seen hunting in daylight. From January gannets and fulmars are the first seabirds to return to the Headland.

From dawn to dusk...

- Dawn** [Illustration of a hare]
- Day** [Illustration of a skylark]
- Dusk** [Illustration of a gull]
- Night** [Illustration of a bat]

Please help us to look after our wildlife by keeping dogs on leads at all times, and picking up their poo. Thank you!

YWT.org.uk

Yorkshire Wildlife Trust is a registered and licensed no. 40602 and a registered charity no. 233807. Registered Office: 3 St George's Place, York, YO1 1DA

Yorkshire Wildlife Trust is the only charity entirely dedicated to conserving, protecting and enhancing Yorkshire's wildlife and wild places



Yorkshire
Wildlife Trust



Your visit today is helping us to create a wilder future for Yorkshire

This nature reserve is one of over 100 special wild places we manage. We want to create **Nature Recovery Networks across Yorkshire**: joined-up networks of habitats that provide space for wildlife to recover and for people to thrive



We can only go wilder together...

Be part of our community ywt.org.uk



Join
become a member and give wildlife a voice



Give
donate to our latest cause or volunteer your time



Go
discover more places and adventures

ywt.org.uk



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Yorkshire Wildlife Trust is registered in England no. 409650 and is a registered charity no. 210807. Registered Office: 1 St George's Place, York, YO24 1GN.

We urgently need to update some of our Visitor Information Panels on nature reserves across the region. We are offering local businesses the opportunity to sponsor a selection of panels at our highest footfall sites. In return we will include your logo on the panel to help showcase to visitors the support of the local business community to protect wild places and help in the fight against climate change.

Our Visitor Information Panels provide the welcome and information for visitors to enjoy our sites safely and comfortably, while helping them on the journey to respect the wildlife on site and be mindful of other visitors. Some panels include a selection of information about walking routes, seasonal wildlife highlights, built heritage and seasonal wildlife updates.

Panels range from A4 to A2 and sponsorship opportunities are offered between £1,000 and £5,000 per panel with a 5 year minimum lifespan.



Yorkshire
Wildlife Trust

A place for wildlife and you!

This former dairy farm is being transformed into a wildlife haven. Get ready to explore our garden allotments and fruit orchard, where our green-fingered volunteers grow apples, courgettes and proper Yorkshire spuds. Pause to take in the breathtaking views of rolling fields, and the intricate patchwork of West Yorkshire's rural and urban environments.

We share this place with wildlife – glimpses of shy roe deer and the sweet melody of songbirds may star in your Stirley adventure. So select a walking trail and get ready to discover the sights and sounds of the landscape – enjoy!



Say 'hello' to our volunteers who help to manage the land for wildlife

Explore Stirley...

Family friendly EXPLORER TRAIL

Distance: approx. 0.3km / 0.2miles
Put your boots on! Firm paths and grassy areas with optional sloping hillsides.

Wilder but leisurely STIRLEY LOOP

Distance: approx. 1km / 0.6miles
Grassy fields with uneven surfaces, gates, stiles and slopes.

Please help us to look after our cows and wildlife by **keeping dogs on leads at all times**, and **picking up their poo**. ywt.org.uk

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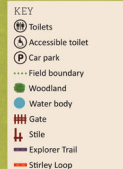
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Welcome to Stirley



Spot soaring kestrels overhead and 'charms' of goldfinches flying along our track

Snap a photo of the map to keep you on track!



Enjoy views of Castle Hill, the Peak District and Huddersfield town

Look out for cows grazing: they are naturally managing the grass so that wildflowers can flourish

Be mesmerised by the fluttering wings of butterflies including ringlets and meadow browns



For more information or to speak in confidence about this unique opportunity please contact Sarah Robinson, Corporate Partnerships Officer on **07824 443923** or email sarah.robinson@ywt.org.uk.

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