



**Yorkshire**  
Wildlife Trust



**Wildlife Guardians**  
together we're creating a wilder Yorkshire

Above the crashing waves, Yorkshire's steep cliffs rise up to offer safe nesting sites for puffins and other globally threatened seabirds. By becoming a Wildlife Guardian you are helping to protect and campaign for Yorkshire's nationally important coastline and Marine Conservation Zones.



# Yorkshire's wildlife needs **you**

Wildlife is in trouble. The 2019 State of Nature Report highlights that 'the UK's biodiversity had been massively depleted by centuries of habitat loss, management changes, development and persecution' with '15% of species surveyed now threatened with extinction from Great Britain'. Species such as the willow tit are clinging on in Yorkshire when they have been lost elsewhere, but they are under threat of disappearing from our landscapes altogether.

Across Yorkshire, agriculture intensification, urban development and climate change have all had an impact on our landscape over the last century. Meanwhile our children lead increasingly indoor lives, cut off from nature and all of its benefits.

Our mission is to create a wilder future in which nature can recover and people can thrive. We can provide places for wildlife to flourish in a shared landscape that restores our connection to nature.

By becoming a Wildlife Guardian at Yorkshire Wildlife Trust you can help us to achieve a wilder Yorkshire.



“The future of nature is under threat and we must work together; Governments, conservationists, businesses and individuals, to help it. Millions of people in the UK care very passionately about nature and the environment and I believe that we can work together to turn around the fortunes of wildlife.”

*Sir David Attenborough*

# How can you **help?**

By reading this, you've already shown you care about Yorkshire's wildlife and wild places. You can show an even deeper commitment by joining a group of Wildlife Guardians - people like you who are passionate about Yorkshire's wildlife.



# Your **support** could help us to...

## **Protect** and restore land for wildlife

For over 70 years we have been the custodians of some of Yorkshire's most precious wildlife and wild places. Our nature reserves are fragments of a rich and wild landscape that once existed across much of Yorkshire; now they are the final haven for wildlife that has been pushed to the very edges. Connecting these tiny, precious remnants of our wild landscapes is vital in securing a network of wildlife rich habitats and corridors which join to create wildlife rich Living Landscapes.

As a Wildlife Guardian your support will help us to secure the future of existing sites and react quickly to protect and restore even more of Yorkshire's wild places.





Annie Spratt

## Inspire people & communities

Too often, nature is missing from our lives. The statistics are shocking. Fewer than one in ten children play in wild places. In fact, children are far more likely to recognise television characters than our most common wildlife. This matters.

Nature is important for all of us, we know that getting out into wild spaces improves both mental and physical health. By working locally with communities we are reconnecting people with wildlife and inspiring future generations, conservationists and wildlife campaigners.

Your support will mean that we can connect more people from across communities with wildlife to ensure a future where wildlife and people can thrive together.

## Create a **wilder future**

British wildlife is at a tipping point. Now, more than ever, wildlife needs your support.

Whether it's important habitat loss caused by huge infrastructure projects, campaigning for better protection of our seas and coastline, or working with local communities and councils to secure robust environmental protection, we are there to ensure our future is wilder than our present.

As a Wildlife Guardian you will be giving a voice to wildlife in crisis, strengthening our defence when wildlife is under threat.





Every day, we protect land for wildlife, engage and inspire people and create a wilder future for Yorkshire. With your help we can do so much more.





James Whiteirth

A monthly gift of **£50 or more** will ensure we can continue to protect and restore Yorkshire's iconic wildlife and wild places for future generations.

By becoming a Wildlife Guardian you'll also receive:

- Exclusive reports which bring you closer to the cutting edge of conservation.
- Detailed insight into the impact you are making for wildlife and wild places.
- Invitations to exclusive events and activities, including meeting with our Chief Executive and Trustees.
- All the usual benefits of Yorkshire Wildlife Trust membership including our quarterly *Wildlife Yorkshire* magazine and voting rights at our AGM.



Doug Swinson



# Become a **Wildlife Guardian** and help Yorkshire's wildlife today.

**To join Yorkshire Wildlife Trust as an individual Wildlife Guardian member, please complete this form and return it to:**

Wildlife Guardians, Yorkshire Wildlife Trust, 1 St George's Place, York, YO24 1GN or visit [ywt.org.uk/wildlife-guardians](http://ywt.org.uk/wildlife-guardians)

To become joint Wildlife Guardian members please contact our York office on 01904 659570

Title:

Forename:

Surname:

Address:

Postcode:

Mobile number:

Email:

I would like to pay by Direct Debit and have filled in the form on the reverse of this page

I have an existing Direct Debit and would like to increase it to £  per month or £  per annum  
(minimum £50pm or £600pa for individual membership)

I am already a member of Yorkshire Wildlife Trust *(please tick)*

Yes  No

**Data Protection:** We may from time to time contact you to inform you about other ways in which you can help with our work or which we feel may be of interest to you as a supporter of Yorkshire Wildlife Trust. This may include information about our campaigns, fundraising activities, volunteering and events. For further information please see our privacy policy at [ywt.org.uk/privacy-policy](http://ywt.org.uk/privacy-policy)

	Post	Phone	Email	Text
<b>YES</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>NO</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



## Pay by Direct Debit.

Service user number: 9 2 0 1 5 2



Bank/Building Society and address:

Name(s) of Account Holder(s):

Account Number:

Branch Sort Code:

Source (office use only):

**Instruction to your Bank or Building Society:** Please pay Yorkshire Wildlife Trust Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction will remain with Yorkshire Wildlife Trust and details will be passed electronically to my Bank/Building Society. Banks and Building Societies may not accept Direct Debit instructions for some types of account.

Signature(s)

Date:

All Direct Debits are protected by the Direct Debit Guarantee.

## Make your membership worth more for wildlife...

As a charity, Yorkshire Wildlife Trust can claim an extra 25p for every £1 you give at no additional cost to you.

Signed:

Title:

Initials:

Surname:

House name/number:

Postcode:

Date:

Our ref:



Yorkshire Wildlife Trust

*giftaid it*

I would like Yorkshire Wildlife Trust to Gift Aid all donations that I make in the future and have made in the last four years. I am a current UK tax payer, as identified by my given address above, and I understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in each tax year it is my responsibility to pay any difference. Please notify us if you wish to cancel this declaration, change your name or home address or no longer pay sufficient tax on your income and/or capital gains. If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HMRC to adjust your tax code.

Your security and privacy are important to us. Find out how we keep your data secure and respect your privacy at [ywt.org.uk/privacy-policy](https://www.ywt.org.uk/privacy-policy).

Got a question?  
You can contact our  
membership team  
on 01904 659570  
or at [membership@ywt.org.uk](mailto:membership@ywt.org.uk)

[ywt.org.uk](https://www.ywt.org.uk)



Yorkshire Wildlife Trust



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