



Yorkshire Wildlife Trust

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Yorkshire Wildlife Trust is one of the region's largest and oldest charities, starting life by taking on the ownership and management of Askham Bog nature reserve on the edge of York in 1946. It is one of the 46 Wildlife Trusts and the *Royal Society of Wildlife Trusts* that together collectively form *The Wildlife Trusts Partnership*. Together, they are the biggest organisation in the UK working solely for nature.

Today, Yorkshire Wildlife Trust employ more than 140 staff, works alongside over 800 volunteers and 50 trainees supported by nearly 44,000 members. It manages over 100 nature reserves covering just over 3,000 ha of land and works with many other land managers assisting them to improve wildlife on their land – over 6,000 ha last year. The Trust involves people in nature conservation through the simple inspiration of visiting a Trust nature reserve, through events, through environmental education and community involvement. The Trust communicates and advocates for nature across all of Yorkshire, not least through commenting on over 400 planning applications each year.

Yorkshire Wildlife Trust works through a 5-year Strategic Framework, which sets out its strategic intent and provides a guide to taking up opportunities for nature conservation in Yorkshire; these are in turn translated into annual business plans. The Strategic Framework (2018-2023) is new and marries into the Partnership Strategic Framework published by the Wildlife Trusts' Partnership.

Yorkshire Wildlife Trust's mission is that Yorkshire should be rich in wildlife for the benefit of everyone with more wildlife, more wild places and more people having a strong connection to nature. Yorkshire needs a recovery of wildlife on land and sea. This can be achieved by creating and protecting and where possible connecting, wildlife-rich landscapes and seas (living landscapes and living seas) in a Society where nature matters.

Living Landscapes where...

- wildlife is abundant and thriving in our towns and cities, and across our rural landscape – from mountain top to seashore;
- whole landscapes and ecosystems have been restored to provide a resilient foundation for the lives of wildlife and people, for generations to come;
- wildlife can move freely across the land and along its watercourses, adapting to a changing climate;
- natural habitats and soils accumulate and store water and carbon – helping to slow down climate change and to reduce the risk of droughts and floods; and
- people are inspired by wildlife and value it for the many ways in which it supports our health, wellbeing and quality of life.

Love Yorkshire, Love Wildlife

Living Seas where...

- marine wildlife is abundant and thriving, from the depths of the ocean to the coastal shallows;
- wildlife and habitats have recovered from past declines as our use of the sea's resources has come back into balance with their ability to renew themselves year after year become environmentally sustainable;
- the natural environment is adapting well to a changing climate;
- ocean processes are helping to slow down climate change; and
- people are inspired by marine wildlife and value the sea for the many ways in which it supports our quality of life

A Society Where **Nature Matters**... in which it is normal for people to:

- have a strong personal connection with wildlife and wild places where they live and work;
- benefit from a healthy natural environment and personal engagement with it – including better health, wellbeing and prosperity;
- understand and value a healthy, wildlife-rich natural environment, and reflect this in their attitudes and behaviours;
- take action for wildlife and wild places, to bring about nature's recovery on land and at sea – starting close to home.

Love Yorkshire, Love Wildlife