



Volunteer Role Title	Role Number
Wildlife Advocate – Wilder Britain, Wilder Yorkshire Campaign	
Reserve, Project, Team or Area: Advocacy and Campaigns Team	
Volunteer Manager/Supervisor: Louise Wilkinson, Advocacy and Campaigns Manager	
<p>Why do we need you?</p> <p>We have a once-in-a-generation opportunity, will you take it? Britain stands on the brink of its biggest ever shake-up of environmental rules in the form of a new Environment Act; Yorkshire Wildlife Trust is calling for <i>A Wilder Yorkshire</i> and we need your help to make a difference. This is your chance to be part of a national movement and make a real difference for Yorkshire’s Wildlife!</p> <p>We’re asking people who care about wildlife and about their wild places to contact their local MP and ask them to support an Environment Act that gives us:</p> <ul style="list-style-type: none"> • Nature Targets: legal targets for nature's recovery that politicians must ultimately achieve and regularly report on progress towards e.g. safer air to breathe in our cities • A Nature Recovery Network: a joined-up network of habitats that provides enough space for wildlife to recover and for people to thrive • A Nature Watchdog: an independent body to help people challenge bad decisions made by Government and councils, which have a negative impact on wildlife and our natural environment. <p>From rivers and woodlands, to birds and flowers, our natural world is struggling. Over half the species assessed in the State of Nature report have suffered since the 1970s, and many of our most-loved animals are in trouble - more information is available on our website.</p> <p>Together we can make a difference.</p>	
<p>What will you be doing?</p> <p>As a Wildlife Advocate you will identify local news channels within your community (such as the local newspaper, Parish Magazine) and use materials we provide to help spread the news that now is the time we should all act.</p> <p>You will be expected to attend a briefing session to learn more about the campaign and how to use the materials we provide you with.</p> <p>You will assist the Advocacy and Campaigns Team to raise the profile of the Wilder Britain, Wilder Yorkshire campaign within your local community.</p> <p>Tasks you will be involved in include:</p> <ul style="list-style-type: none"> • Identifying local newspapers, company magazines and other news outlets such as Parish Magazines, within your community • Using the written articles and images we provide you with, to provide content for the editors of the outlets you identify. • Providing the materials to the editor according to the appropriate print schedule • Using any updated materials to further encourage people to get involved. • You will have the opportunity to attend shows (such as Countryfile Live) or other community 	

events to promote the Trust, its work and the campaign

- A review team meeting may be held that we hope you will be able to attend
- To assist with evaluation you will be expected to email the places and dates of any articles you successfully place to us.

Experience, knowledge and skills needed for this role

- A passion for the environment, wildlife and natural processes.
- Ability to research local news outlets such as Parish Magazines & local newspapers
- Well organised and reliable
- Confident to approach and build relationships with local editors
- Capable of working on your own
- Ability to follow instructions and work unsupervised
- General IT skills to send out materials / images electronically and to keep in touch with the team as necessary

Does you need a driver's licence? No

What's in it for you?

- An opportunity to be part of a national movement/campaign and make a real difference for wildlife
- An opportunity to work within a dynamic, small and friendly team, working to increase public awareness of
 - the need for an Environmental Act
 - Environmental and wildlife issues
- An opportunity to learn more about national campaigns and the Wilder Britain Campaign specifically
- Development of your knowledge of local community resources
- Access to the excellent YWT Volunteer training programme
- An opportunity to develop your personal network and professional contacts

Where is the role based?

This is a home based role that can be carried out from home within any community convenient to you. This could be the town/city where you work or live, or beyond. The Advocacy and Campaigns Team is base at our York office.

Commitment

This role is totally flexible to suit your commitments.

Duration

This is a 6 month project with opportunities to remain involved throughout the life time of the campaign, 2years. We are initially keen to mobilise as many people as we can whilst MPs are considering their support of an Environment Act.

Applications To apply for this role please contact the Volunteering Development Team for an application form by either emailing volunteering@ywt.org.uk or calling 01904 659570. Current Yorkshire Wildlife Trust volunteers need not complete an application form.

All applicants will be expected to attend a briefing session on **February 21st 10 – 12.00pm** held at our York Office, 1, St George's Place, York, YO24 1GN to learn more about the campaign and how to use the materials we provide you with. If you're unable to travel to York but would still like to be involved please get in touch

If you need more information please call Lynn Thompson on 01904 659570 for a chat and find out more about the role and the project.

Closing date for applications is Tuesday February 19th 2019

